



public concern

household, private sector
and the state

organization or movement

Cultural imperialism



promoting culture

one nation in another

Food miles

source

distance



consumer

cross-border transactions

interdependence

Globalization indices



measures globalization

AT Kearney

KOF Index

Glocalization

adapted

locality
culture



Outsourcing

pay



outside firm

internal company functions

Time-space convergence

time

reduction



travel

Transnational corporation

owns or controls

more than one country

foreign direct investment